At a glance



OVERVIEW

uReach Technologies—headquartered in Holmdel, NJ—is the leading provider of converged communication solutions for the global service provider market. The uReach Converged Services Framework (CSF) offers a standards-based and IMS-compliant approach for uniformly deploying our value-added voice and data services across wireless, wireline and IP properties quickly, economically and in scale. uReach further differentiates itself by offering both hosted and licensed deployment options to better align solutions with the business models of today's fastest growing service providers.

Running exclusively on open systems, our Voice Messaging, Unified Messaging, Audio SMS, Fixed-Mobile Convergence and Single Number Services have been deployed with more than 40 service providers in 38 countries, improving the way millions of subscribers communicate every day.

Market Summary

In today's communications marketplace, the traditional dividing lines between local, long distance, wireless, video and Internet services have become increasingly blurred. Double-, triple- and quadruple-play offers are starting to become more and more common as service providers seek to discover new competitive offerings and differentiators to win the loyalty of the ever-more-fickle subscriber.

With increased competition comes higher acquisition cost. Couple that with thinning margins and it quickly becomes clear that service providers need to lock customers in longer and offer greater revenue-generating services. The key to maximizing these revenue opportunities lies in moving beyond bundles into truly integrated or converged service offerings. In this approach, consumers who purchase voice, video, data and wireless services from a provider get more than a single bill—they get a communications experience that is greater than the sum of its parts. They receive services that cut across the traditional "siloed" verticals to deliver new and compelling functionality that enriches their entire communications experience.

uReach Technologies accomplishes the goal of making convergence real for the end user by allowing service providers to deploy value-added voice and data services across wireless, wireline and IP properties quickly, economically and in scale. The result is services that cut across the triple play and deliver a truly converged experience to the customer.

Key Applications

- Voice Messaging
- Unified Messaging
- Converged Voice Mail
- Fixed Mobile Convergence
- IPTV
- Single Number Service
- Auto Attendant
- sayTEXT™ Audio SMS
- Missed Call Notifications
- Intelligent Call Manager

At a glance

Solution Summary

uReach Technologies' Converged Services Framework (CSF) can be deployed uniformly and in scale across fixed-line, mobile and broadband networks. This comprehensive service delivery framework is designed to deliver our applications quickly and economically. Our solutions offer carrier-grade scalability and reliability. They have been deployed with several of the world's largest providers and they service millions of customers.

What Makes uReach Different?

THE USER EXPERIENCE

- Applications are created to leverage the power of converging networks.
- Applications are optimized by years of market testing.
- Interfaces and functionality can be easily customized, speeding time to market.

THE SOLUTION DESIGN:

- "Green field" design for next generation and converged network deployments.
- Carrier-grade, reliable and scalable solutions running on open systems.
- Standards based for easy integration and expansion (SIP based and IMS ready).
- Network-agnostic solution designed to deliver converged services.

THE GO-TO-MARKET:

- Supports both functional and interface emulation of legacy systems.
- Hosted and licensed deployment models speed time to market and growth.

Management Team

- Krishnamurty Kambhampati, CEO and Co-Founder
- David J. Ittner, CTO and Co-Founder
- David J. Warnock, CFO and Senior Vice President of Business Operations
- Saul Einbinder, Senior Vice President of Marketing and Business Development
- Mary Valentino, Senior Vice President of Global Sales
- Pam Hurley, Vice President of Global Operations
- Richard Stern, Vice President of Marketing

Investors

- Argo Global Capital
- Cloquet Capital Partners
- Marquette Venture Partners

uReach TECHNOLOGIES

uReach Technologies
2137 Hwy 35
Holmdel, NJ 07733

732.335.5400
sales@ureachtech.com
www.ureachtech.com